

Colin Padraig McKeon

Front-end Web Developer | UI/UX Architect

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I am a front-end web developer / UI/UX architect with excellent interpersonal and critical thinking skills. I have passion for the outdoors, sports & fitness, art & drawing, and video gaming. I pride myself on hard work and dedication. My sports background has fueled the competitive edge that I have brought to my professional working career.

Work Experience

- **DECIDE4ACTION** – Web Application Developer (February 2019 – Present)
 - Led redesign of 8+ screens in custom React application for distribution client.
 - Restructured CSS to adhere to modern practices around scalability and modularity.
 - Assisted with implementation of SCSS into company workflow.
 - Instructed other developers on best practices and current design structures used on the web.
 - Built React/Typescript components.

- **Marketing & Communications, University of Georgia** – Web Developer (May 2017 – February 2019)
 - **Development**
 - Was a part of, or led, entire development life cycle from content architecture, wire framing, design, to programming the actual project.
 - Implemented git workflow, where no other versioning system was in place.
 - The first site I designed and built at the University received twice the number of unique page views as the design from previous years. It received over 50,000 unique page views in first year (welcome.uga.edu).
 - Designed and built the President's Annual Report in 2017 and 2018 and received over 10,000 unique page views on launch day in 2018 (president.uga.edu/ar/2018).
 - Designed and built a singular universal footer for all schools, colleges, and units to adapt to their websites within the University.
 - Designed and built a WordPress theme for internal use throughout the University.
 - Designed and built a custom iPad application for ADA compliance in the Visitors Center.
 - Designed and built an email for a University newspaper distributed weekly.
 - Was a part of redesign and migration process for some of the universities largest external facing sites (calendar.uga.edu, news.uga.edu, and greatcommitments.uga.edu).
 - Performed daily content updates and bug fixes where needed across all of the sites owned by the division.
 - Performed quality assurance on uga.edu every day for broken links.
 - Updated design and code for president.uga.edu/nextchapter/.
 - Designed and built other smaller websites for clients within the University as needed.

- **UI/UX**
 - The first site I designed, but did not build, received over 200,000 unique page views in the first year (visit.uga.edu).
 - Designed the division's first public portal for the Photography Department.
- **Other Responsibilities**
 - Served as backup monitor of main University of Georgia social media accounts.
 - Instructed designers and executives on best practices and current design structures used on the web.
 - Presented to the division of 40+ people regarding my team's work focus and summaries of conferences attended.
 - Worked with the University print/magazine group and others on how to make their web presence stronger.
- **Conferences**
 - Generate NYC 2018, New York, NY
 - Attended a three-day conference on modern web design and development, learning new tactics and skills from some of the leaders in our industry.
 - Participated in an all-day workshop about building web animations with Val Head.
 - ConvergeSE 2017, Columbia, SC
 - Attended a two-day conference on design/UX, front-end development, and good business practices within the web industry.
- **Signature Consultants** – (July 2015 – 2016)
 - Internship: Media Arts
 - Used video editing software to design and edit a training video, currently being used corporate wide.
 - Associate Recruiter
 - Recruited high level IT professionals for major banking organizations countrywide.

Technical Skills

- Software
 - HTML, CSS, SCSS, CSS Grid, BEM, Bootstrap, Javascript, Typescript, jQuery, React, JSON, PHP, NPM, Gulp, Git, Bitbucket, Handlebars, Underscores, and Zurb Foundation Emails.
- CMS
 - WordPress, OmniUpdate, and Expression Engine.
- Social Media
 - Zoomph and Hootsuite.
- Other
 - Sketch App, Moqups, Asana, Trello, Adobe Photoshop, Adobe Illustrator, and Adobe Premier.

Education

- **Bachelor's Degree in Media Arts** **Graduated: August 2015**
University of South Carolina, Columbia, SC

- **Front-end Web Development Certification**
Greenville, SC

Graduated: December 2016

Extracurricular

- **University of South Carolina Men's Rugby**
 - o Four-year varsity participant. Team co-captain.
 - o First Team All-SEC Sevens | First Team All-SEC Fifteens
- **East Buchanan High School**
 - o Golf: Four years All-Conference, three years Iowa All-State
 - o Football: Two years All-Conference, Conference MVP and Iowa All-State